December 8-12, 2025

CYBER/WEEK

PRESENTED BY **CYBERSCOOP**

HOST KIT

WELCOME TO THE NATION'S LARGEST CYBER COMMUNITY.

Join more than 10,000 influential leaders from the cybersecurity community at CyberWeek, the nation's largest week-long cybersecurity festival focused on digital threats, online privacy, security innovation and the U.S. government's work to defend the nation's cyberspace, taking place **December 8–12, 2025**.

CyberWeek is powered by the cyber community through **100+ events** that bring together tech's brightest minds and visionaries to learn, connect, collaborate, and inspire.

Host your own CyberWeek affiliated event to **elevate your brand and make your mark.**

WHY HOST A CYBERWEEK EVENT?

When you host a CyberWeek event, you will:

Extend your reach to thousands of cyber and tech leaders, decision-makers, and influencers from government, tech, academia, and influential VCs.

Amplify your brand and event through inclusion in CyberWeek marketing emails and social media promotion.

Maximize your event's exposure by being included on our official CyberWeek Calendar.

Demonstrate your organization's market leadership, expertise, and solutions.

Simply put, the sky is the limit! Whether it be an event you want to build from scratch or want to repurpose, being part of CyberWeek will help you to further engage an audience of decision makers and influencers.

HOW WE'LL HELP

PROMOTION
CyberWeek community events will be included in our robust CyberWeek marketing campaign and promoted across our social media platforms.

STRATEGY
Our award-winning events team is here to help! If you are building an event from scratch, our dedicated CyberWeek team is here to help you identify the best strategies and share best practices for putting together an incredible event.

RECOMMENDED FORMATS

ROUNDTABLE

Concept

An intimate and interactive discussion amongst peers

Key Elements

- Moderator/Host to lead the discussion
- Compelling discussion topic
- Dynamic discussion questions

SUMMIT

Concept

A combination of keynote speakers, fireside chats and panel discussions with tech leaders that will present research, share case studies, outline plans for 2025 or discuss the "next big thing" in tech

Key Elements

- Compelling presentations on timely topics
- Interesting speakers
- Big reveals

DEMO

Concept

Demonstration or lab tour to showcase a product, service, or project

Key Elements

- Opportunity for Q&A

CLASS

Concept

An expert-led session to teach tools and techniques, where attendees can learn something new

Key Elements

- Exploring trends, case studies and lessons learned on a timely topic

HAPPY HOUR

Concept

Gather in an informal setting to socialize, network, cultivate relationships, discover partnerships and have fun

Key Elements

- Space that is conducive to networking
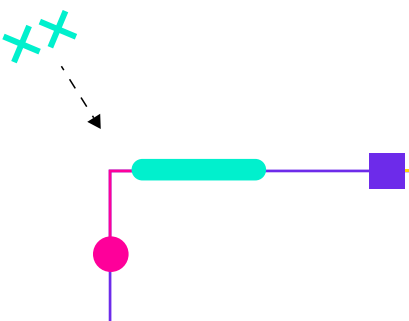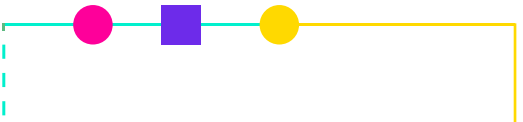- Music, food, drinks and fun!

HACKATHON

Concept

An opportunity to collaborate on a project with your peers to solve real-world challenges

Key Elements

- Ability to host the event over multiple days
- Meeting space that allows for collaboration, like screensharing and whiteboarding
- Moderator/Host to help guide the event
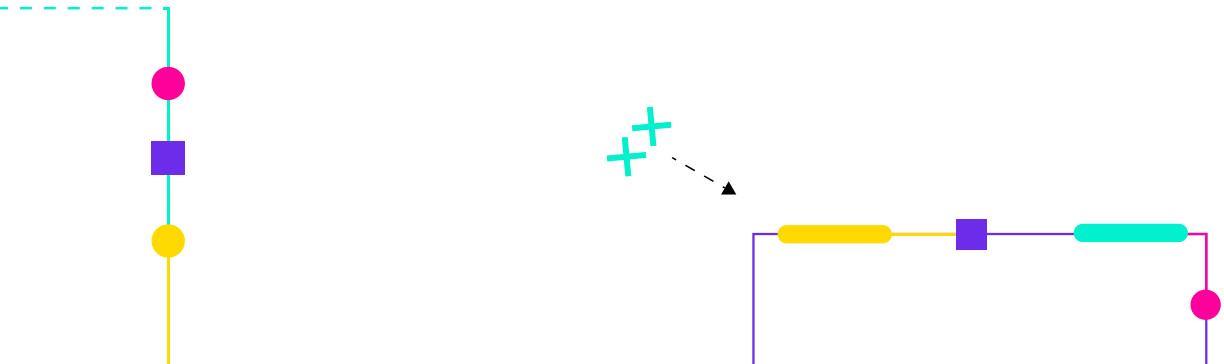
GET READY TO HOST!

Submit your CyberWeek Event

Head to **cyberweek.us** to submit the Host Request form and secure your spot on the official CyberWeek calendar.

2024 CYBERWEEK

CYBERWEEK BY THE NUMBERS

10K
Attendees

100+
Community Events

150
VIP Speakers

AUDIENCE BREAKDOWN BY TYPE

60%
Federal Government

20%
Industry Executives

10%
State & Local Government

10%
Education

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CyberWeek.us

festivals@scoopnewsgroup.com

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@ScoopNewsGroup

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