



Join more than 10,000 influential leaders from the cybersecurity community at **CyberWeek**, the nation's largest week-long cybersecurity festival focused on digital threats, online privacy, security innovation and the U.S. government's work to defend the nation's cyberspace. CyberWeek is an annual movement bringing together top C-Suite leaders, information security professionals, security researchers, state and federal officials and other influential decision-makers across dozens of community-driven events. The goal? Sharing best practices and sparking collaboration on big ideas that will revolutionize technology in the U.S. and fend off the next generation of attackers.

DATE:

December 8-12, 2025

LOCATION:

Washington, DC

2024 Highlights



50M+

Impressions via outdoor advertising, digital advertising and social promotion

10K+

Decision makers & influencers from the government and tech communities

600+

Unique Government Agencies

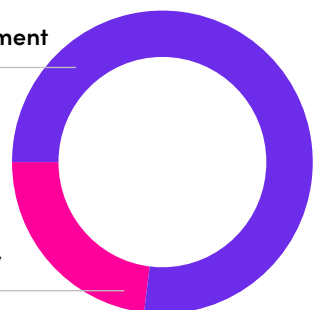
AUDIENCE BREAKDOWN

77%

Government

23%

Industry



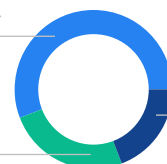
Government Breakdown

56%

Fed Civ

25%

DOD



19%

SLED

Past Speakers



DREW MYKLEGARD
Deputy Federal CIO,
Executive Office of
the President



JUSTIN FANELLI
Acting Chief Technology
Officer, Department of the
Navy (USACCSA)



HARRY COKER
Secretary of Commerce,
Maryland



MIKE DUFFY
Acting Federal CISO,
Executive Office of
the President



IRANGA KAHANGAMA
Assistant Secretary for
Cyber Infrastructure, Risk
and Resilience Policy, DHS



**ANNE MARIE
SCHUMANN**
Principal Cyber Advisor,
Dept. of the Navy



**LT. COL. ANDREW
WONPAT**
Acting Deputy Principal
Cyber Advisor,
Dept. of Air Force



NICK POLK
Branch Director for Federal
Cybersecurity, Executive
Office of the President



CHERYLYN PASCOE
Director, National
Cybersecurity Center of
Excellence, NIST



GARY BUCHANAN
CISO, National Geospatial-
Intelligence Agency



VU NGUYEN
CISO, DOJ



ANDRE MENDES
Chief Information &
Artificial Intelligence
Officer, Tarrant County



SUNEEL CHERUKURI
CISO, District of Columbia



KATIE SAVAGE
Secretary of the
Department of
Information Technology,
Maryland



COLTEN O'MALLEY
CISO, U.S. Army Command
and Control Support Agency

Past Sponsors



Sponsorship Levels		UNDERWRITER \$250K	DIAMOND \$150K
<u>Pipeline Acceleration</u>			
Qualified leads		10,000	5,000
Tabletop exhibit in partner pavilion at CyberTalks		X	X
10 tickets to CyberTalks		X	X
<u>Thought Leadership</u>			
Speaking role at CyberTalks , the nation’s premier gathering of the most influential leaders in cybersecurity from government, tech, academia and more.		X	X
Two Executive spotlight videos of your executive on CyberScoop.com & featured in the CyberScoop newsletter		X	X
<u>Branding</u>			
50,000,000 impressions		X	
Branding included in 2-month citywide metro campaign, including king-size metrobus and Metrorail cars		X	
Sponsorship of Festival’s anchor event, CyberTalks		X	X
Logo on CyberWeek website, promotion, and social media		X	X
Branding on CyberTalks event materials		X	X
Social marketing campaign		X	X
CYBERWEEK SPONSORSHIP ADD-ONS		\$10K ea.	
<u>Executive Perspective</u>			
Extend the impact of your sponsorship and provide your executive with an additional thought leadership opportunity. This article will be published on CyberScoop.com and featured in the CyberScoop newsletter		X	
<u>Social Marketing</u>			
3 week post-event social media campaign		X	
2x (30–60 second) short-form custom video reels highlighting your subject matter expert’s speaking session and executive spotlight video		X	

Check out the highlights from 2024 & more! 🌟